



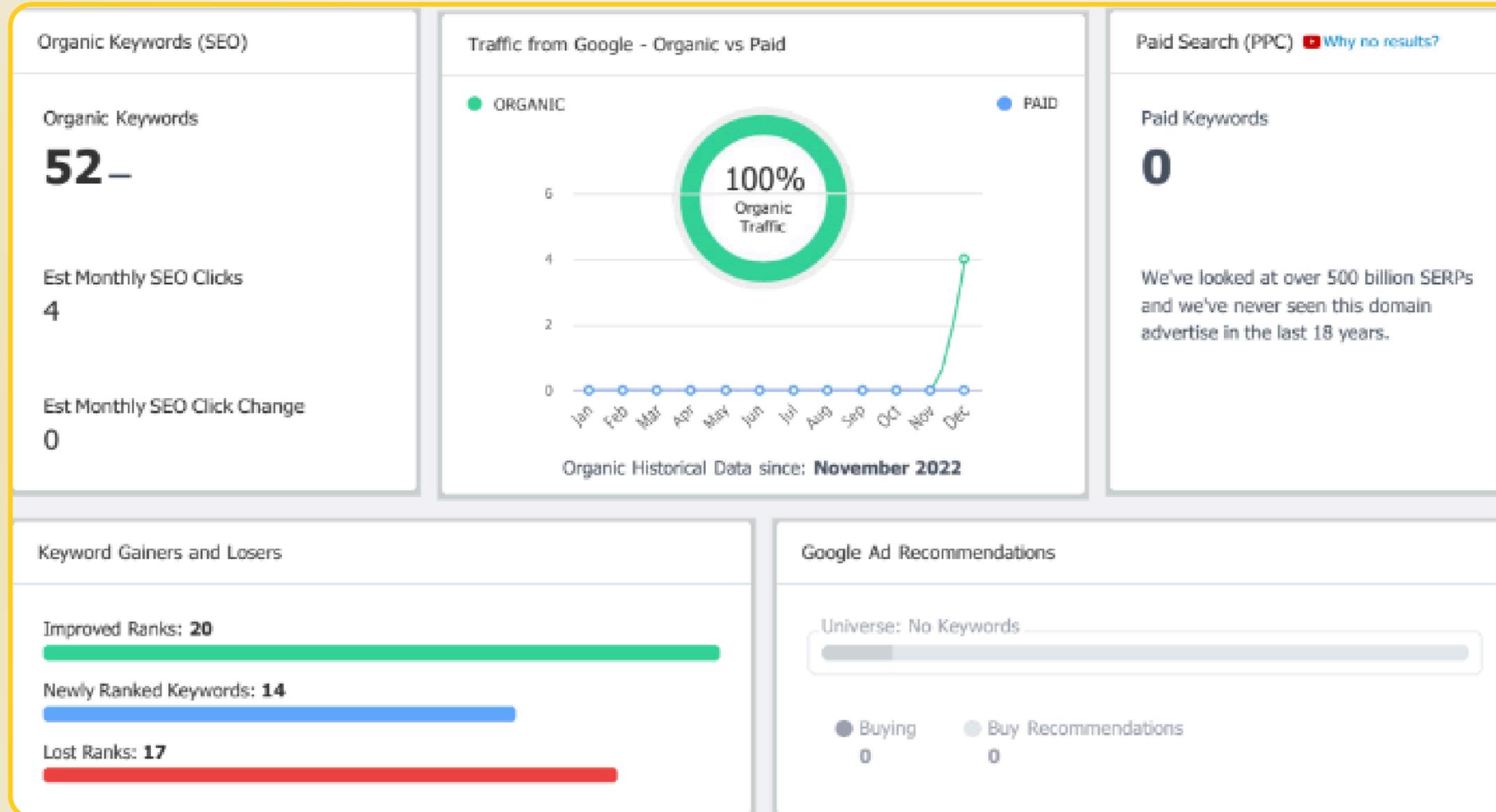
# SEO PORTFOLIO



**MONTHLY REPORTS OF**

**VALIA JEWELLERY**

# MONTHLY DOMAIN OVERVIEW



# TOP KEYWORDS

			Paid Keywords	Cost Per Clicfi	Monthly Cost
19	<a href="#">how fast does ear piercing close up</a>	1	We haven't seen this domain advertise on any fiewords during the last year. Need immediate tracking results? See who's advertising on any list of keywords with our SERP tracking tool -- results within an hour.		
40	<a href="#">will my piercing close overnight</a>	1			
18	<a href="#">how fast does an ear piercing close up</a>	1			

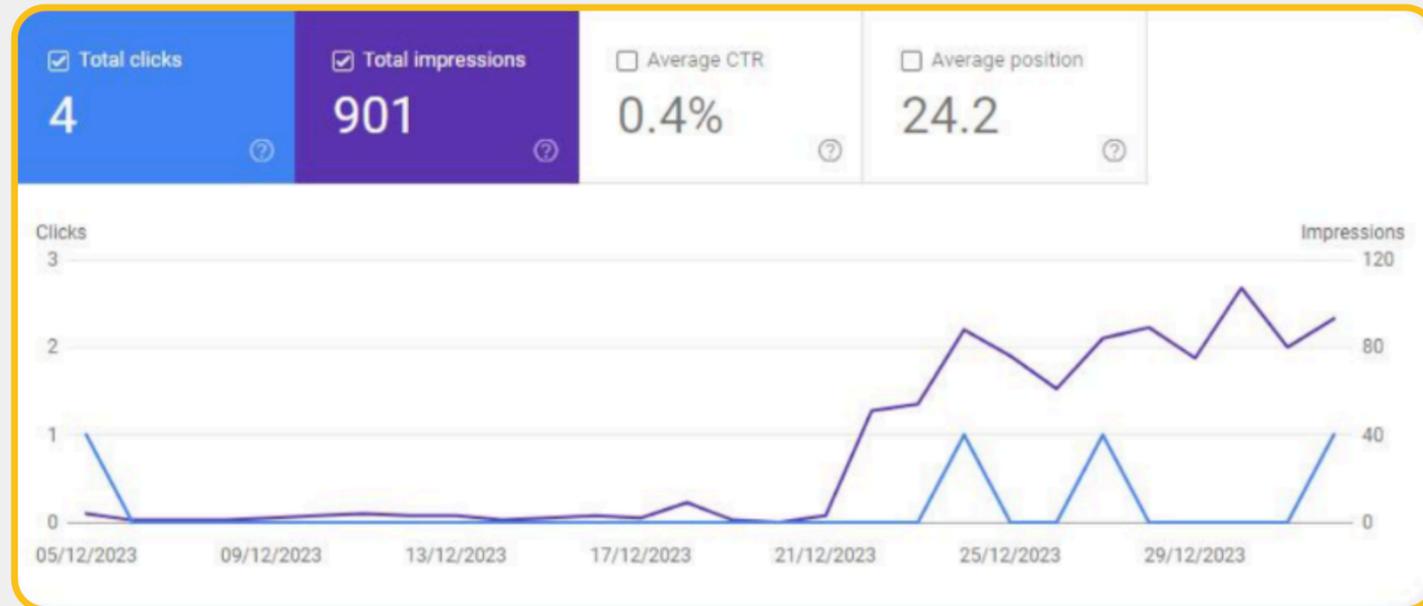
[+ ADD KEYWORDS](#)

# TOP PAGES

Page	Est Monthly SEO Clicfis	Keywords
<a href="#">The Duration for Ear Piercing Close: Healing Time and Factors</a> <a href="#">valiajewellery.com/duration-for-ear-piercing-and-earring-hole-close</a>		<a href="#">VIEW 24 KEYWORDS</a>
<a href="#">How to Take Off a Flat Back Earring? 3 Easy steps</a> <a href="#">valiajewellery.com/how-to-take-off-a-flat-back-earring-3-easy-steps</a>		<a href="#">VIEW 3 KEYWORDS</a>
<a href="#">EARRINGS   Valia Jewellery</a> <a href="#">valiajewellery.com/earrings</a>		<a href="#">VIEW 1 KEYWORDS</a>
<a href="#">How to Disinfect Earrings With &amp; Without Alcohol</a> <a href="#">valiajewellery.com/how-to-disinfect-earrings-with-alcohol</a>		<a href="#">VIEW 12 KEYWORDS</a>
<a href="#">How Long After Ear Piercing Can You ... - Valia Jewellery</a> <a href="#">valiajewellery.com/how-long-after-ear-piercing-can-you-change-earrings</a>		<a href="#">VIEW 8 KEYWORDS</a>

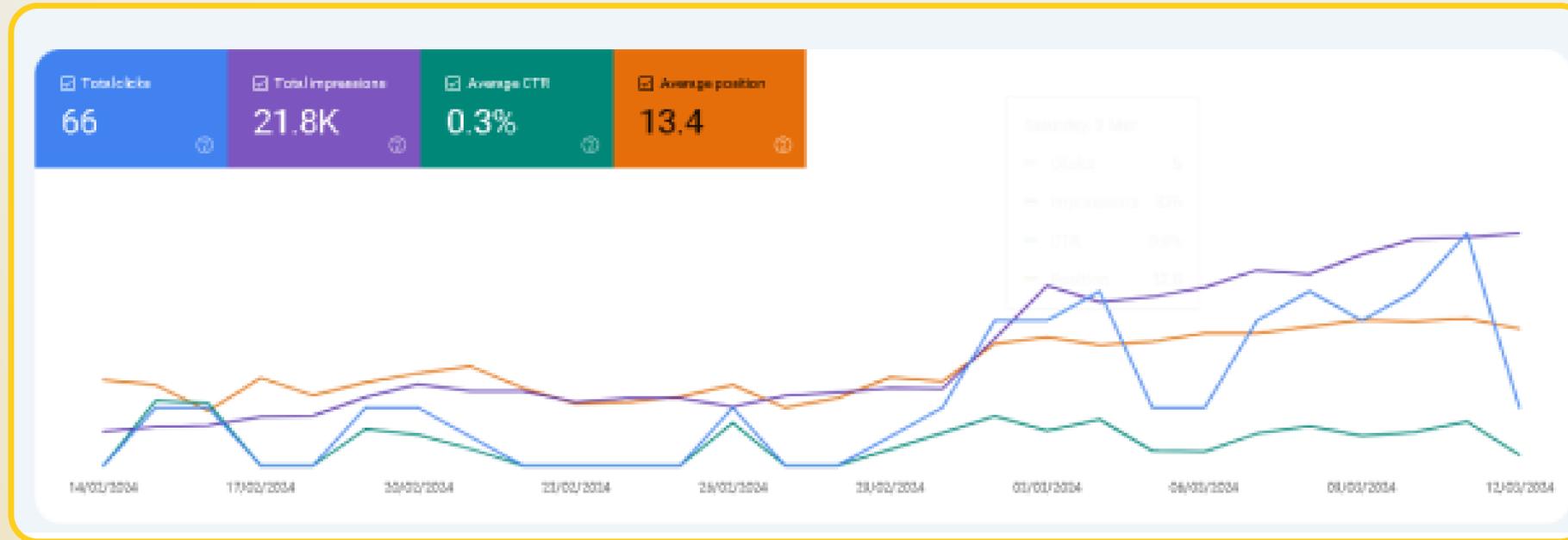
# SEARCH CONSOLE VIEW

# NEWLY RANKED KEYWORDS

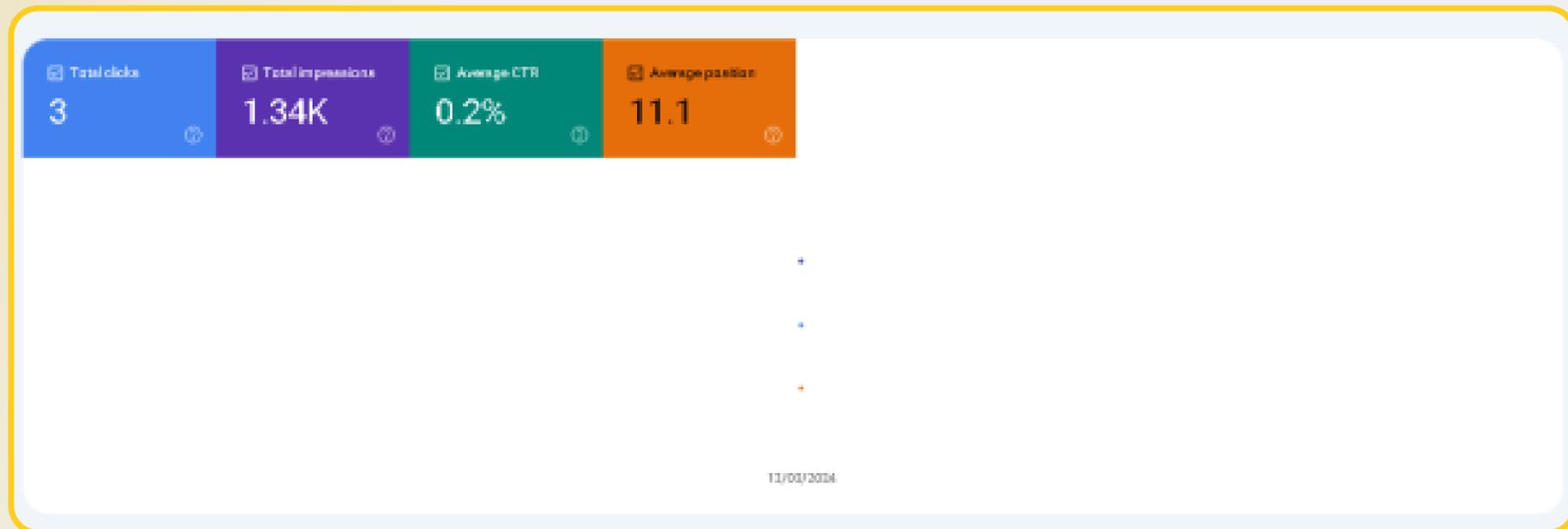


<input type="checkbox"/> Keyword	Start Rank	End Rank (Change)	SEO Clicks (Change)	Volume	URL
<input type="checkbox"/> will my piercing close overnight	100 +	40 <span>NEW</span>	0		▼
<input type="checkbox"/> how fast does an ear piercing close up	100 +	18 <span>NEW</span>	0		▼
<input type="checkbox"/> how to get off flat back earrings	100 +	35 <span>NEW</span>	0		▼
<input type="checkbox"/> how fast does ear piercing close up	100 +	19 <span>NEW</span>	0		▼
<input type="checkbox"/> will my industrial piercing close up o...	100 +	35 <span>NEW</span>	0		▼

# LAST 28 DAYS RESULT



# RESULTS OF 13 MARCH



Here's a comprehensive overview of my monthly performance along with our strategic approach to further enhance your website's visibility and drive sales.

## Performance Overview:

### **1. Content Strategy:**

- We've maintained a consistent posting schedule for both informative and commercial articles on the website.
- Our informative articles and commercial, particularly focusing on topics like "how to make ear hole smaller naturally, best earring for woman" have performed exceptionally well, consistently ranking within the top 10 and even the top 3 on Google search results.
- Additionally, we've optimized content for product pages, such as the "Earring Product Page," to improve their ranking and ultimately drive sales.

## **POSTED ARTICLES SHEET**

[https://docs.google.com/spreadsheets/d/1p0ebO1MpfKmQIAyBvZ2zrM0msxxEC3Szp\\_kbAOytTxY8/edit#gid=1961518491](https://docs.google.com/spreadsheets/d/1p0ebO1MpfKmQIAyBvZ2zrM0msxxEC3Szp_kbAOytTxY8/edit#gid=1961518491)

# RANKING

 The top 10 and even the top 3 on Google search results.

# IN TOOLS:

Organic Search Positions 453												+ Add to keyword list		Manage columns 11/16		Export
<input type="checkbox"/>	Keyword	Intent	Position	SF	Traffic	Traffic %	Volume	KD %	URL	SE..	Updated					
> <input type="checkbox"/>	<a href="#">⊕ how long does it take for a piercing to close &gt;&gt;</a>	I	13	5	5	22.72	1.3K	25	<a href="#">www.valiajewellery.com/duration-for-ear-piercing-and-ear-ring-hole-close</a>	🔗	1 day					
> <input type="checkbox"/>	<a href="#">⊕ how long does it take for ear piercings to close &gt;&gt;</a>	I	13	5	5	22.72	1.3K	50	<a href="#">www.valiajewellery.com/duration-for-ear-piercing-and-ear-ring-hole-close</a>	🔗	Mar 08					
> <input type="checkbox"/>	<a href="#">⊕ will my ear piercing close up overnight &gt;&gt;</a>	I	10	5	2	9.09	320	39	<a href="#">www.valiajewellery.com/duration-for-ear-piercing-and-ear-ring-hole-close</a>	🔗	Feb 21					
> <input type="checkbox"/>	<a href="#">⊕ how fast does earring hole close &gt;&gt;</a>	I	7	5	2	9.09	110	35	<a href="#">www.valiajewellery.com/duration-for-ear-piercing-and-ear-ring-hole-close</a>	🔗	Mar 08					
> <input type="checkbox"/>	<a href="#">⊕ how long does it take a piercing to close &gt;&gt;</a>	I	10	5	2	9.09	390	36	<a href="#">www.valiajewellery.com/duration-for-ear-piercing-and-ear-ring-hole-close</a>	🔗	Feb 28					
> <input type="checkbox"/>	<a href="#">⊕ how long does it take an ear piercing to close &gt;&gt;</a>	I	11	5	2	9.09	480	48	<a href="#">www.valiajewellery.com/duration-for-ear-piercing-and-ear-ring-hole-close</a>	🔗	Mar 07					
> <input type="checkbox"/>	<a href="#">⊕ how long does it take for earring holes to close &gt;&gt;</a>	I	13	6	1	4.54	320	40	<a href="#">www.valiajewellery.com/duration-for-ear-piercing-and-ear-ring-hole-close</a>	🔗	Mar 05					
> <input type="checkbox"/>	<a href="#">⊕ how to reduce ear hole naturally &gt;&gt;</a>	I	6	6	1	4.54	70	51	<a href="#">www.valiajewellery.com/how-to-reduce-ear-hole-size-nat</a>	🔗	Mar 07					

# ON GOOGLE SEARCH

The image shows a Google search interface with the query "how to make ear hole smaller naturally". The search results are displayed in a list format. The first result is from "ornatejewels.com" with the title "How To Reduce Ear Hole Size Naturally?". The second result is from Quora with the title "I want to shrink my ear holes back to the tiny earring size. ...". The third result is from "Valia Jewellery" with the title "How to Reduce Ear Hole Size Naturally at Home?". The fourth result is from Healthline.

Google

how to make ear hole smaller naturally

https://ornatejewels.com > blogs > news > how-to-reduce...

- 1 How To Reduce Ear Hole Size Naturally ?**  
Chemical peels performed by a doctor or a qualified cosmetologist may help form a layer inside the scar tissue and **make the hole smaller** in the due course .
- 2 I want to shrink my ear holes back to the tiny earring size. ...**  
27-Jan-2023 — The best way to restore the appearance of a **smaller earlobe hole** is through surgery, specifically earlobe reduction or repair surgery.  

How to reduce my <b>ear ring hole</b> - Quora	6 answers	19 Aug 2015
Is there a way to close <b>ear pierced holes naturally</b> ...	13 answers	24 Jul 2014
What can I do if my <b>ear piercing hole</b> is too big? - Quora	9 answers	19 May 2019
How to close my <b>ear piercing</b> that I had for a long ...	5 answers	28 Feb 2018

More results from [www.quora.com](http://www.quora.com)
- 3 How to Reduce Ear Hole Size Naturally at Home?**  
19-Dec-2023 — To **naturally make your ear holes smaller**, consider incorporating **ear exercises** and massages to enhance skin elasticity. Additionally, focus on a ...

Healthline

# ON GOOGLE SEARCH

will my ear piercing close up overnight

Studs co-founder and CMO, Lisa Bubbers, told TODAY Style. "When you ...

 Leyloon Jewelry  
<https://leyloon.com> > blogs > ear-care > will-my-earring...

## 5 Will My Earring Holes Close up Overnight?

27-Nov-2021 — If you pierced your ears 6 weeks ago or longer then they won't close up overnight. Only one night is too little time for the ear lobe to close.

 Diamondrensu  
<https://diamondrensu.com> > Education

## 6 Do Ear Piercings Close: Facts and Factors to Consider

16-Dec-2023 — Yes, there is a risk of a recent piercing closing overnight if the earring is removed. This is especially true in the initial weeks after ...

 Valia Jewellery  
<https://www.valiajewellery.com> > duration-for-ear-pierc...

## 7 The Duration for Ear Piercing Close: Healing Time and ...

02-Jan-2024 — For very new piercings, the hole can start closing overnight. In contrast, for older, well-healed piercings, closing up completely overnight is ...

how to make acrylic earrings without laser cutter

 Acrylic Jewellery 🌟 (WITHOUT A LASER CUTTER) ... making laser-c...

 10 key moments in this video

 YouTube · Clever Girls Craft  
1.6K+ views · 1 year ago

## 5 Making Paintable Acrylic Earrings | Glowforge Tutorial

 how to Make Laser Cut Flip lop Earrings ... DIY Flower Earrings Tutorial, DIY Earring Making ... 🌟 Making Acrylic Jewellery 🌟 ...

 5 key moments in this video

 Valia Jewellery  
<https://www.valiajewellery.com> > how-to-make-acrylic-...

## 6 How to make Acrylic Earrings With & Without Laser Cutter

Feb 14, 2024 — 1. Design Your Earrings: · 2. Choose Your Acrylic Sheets: · 3. Cutting Process: · 4. Add Colours (Optional): · 5. Shrink and Put Together: ...

## 2. Keyword Research:

- Through meticulous keyword research, we've identified relevant terms to target for both informative articles, commercial articles and product pages, ensuring maximum visibility and relevance to your target audience.

# KEYWORDS SHEET

[https://docs.google.com/spreadsheets/d/1i3dWkT2J6GjLDQVFLNtBYaWQIKup9ClJmMbGKE\\_E4Q/edit#gid=1359460787](https://docs.google.com/spreadsheets/d/1i3dWkT2J6GjLDQVFLNtBYaWQIKup9ClJmMbGKE_E4Q/edit#gid=1359460787)

## 3. Backlink Strategy:

- To enhance domain authority and stay competitive in the market, we've executed a strategic backlinking campaign, securing valuable links to your website from authoritative sources.

## 4. Performance Metrics:

- In the past month, I've garnered significant impressions, totaling 21.8k, with 66 clicks to the website.
- The average position of our articles stands at 13, reflecting a solid foundation but with room for improvement.
- Daily, we are generating an average of 1500 to 1300 impressions and 3 to 4 clicks, illustrating steady traffic flow to the website.

## **Strategic Approach:**

### **1. CTR Optimization:**

- We are focusing on improving Click-Through Rates (CTR) by implementing strategies to enhance the attractiveness of your search listings. This includes refining meta descriptions, optimizing title tags, and leveraging structured data where applicable.

### **2. Traffic Enhancement:**

- To increase website traffic, we are exploring avenues such as targeted social media promotion, and further optimization of landing pages for improved user engagement.

Require for better result:

#### **Social media:**

- If you have your social media account can you provide us that for more visibility on google. If not make one and provide us or we can also make that as you wish.

#### **Google merchant:**

- You should make an google merchant for the better visibility of you product on the google search. It will display your product on google search result

## **What to know what is google marchent read this article:**

<https://www.google.com/retail/solutions/merchant-center/>

<https://www.bigcommerce.com/glossary/google-merchant-center/>

## **Where you will make an account:**

<https://business.google.com/show-your-business-on-google?hl=en&getstarted&pp>

[src=GMBSI&omesrcexp=72284375&targeting=e&mcsubid=us-en-mo-mc-wr-a-bottom!o3](https://business.google.com/show-your-business-on-google?hl=en&getstarted&ppsrc=GMBSI&omesrcexp=72284375&targeting=e&mcsubid=us-en-mo-mc-wr-a-bottom!o3)

They will send you an opt on your phone and address to verify that its you. To verify that you are the real person who has to open this shop.

## **3. Content Enhancement:**

- Continual refinement of both informative articles , commerical and product pages to ensure they remain relevant, valuable, and enticing to your audience.

## **Next Steps:**

Moving forward, we are committed to implementing these strategies rigorously to drive even greater success for your website. We'll provide regular updates and adjustments as needed to align with your goals and objectives.

*If you have any questions or require further clarification, please don't hesitate to reach out. Thank you for your continued trust in our services.*