aplustech-solutions.com

info@aplustech-solutions,com

SEO PORTFOLIO

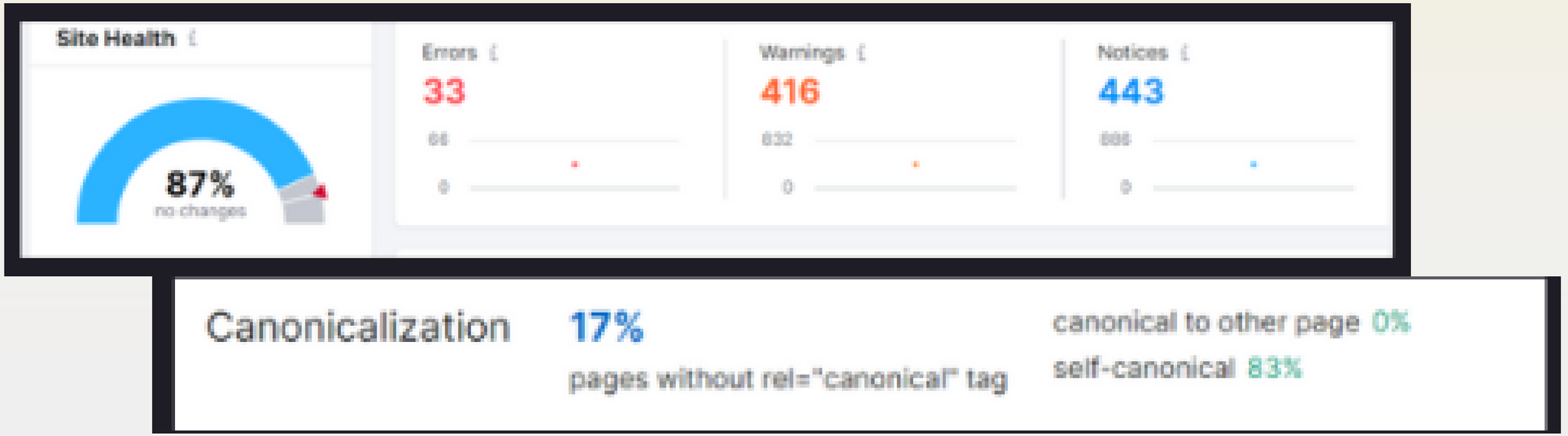
TECH SOLUTIONS

AUDIT REPORT OF

SMART SERVICE LTD

SMART
SERVICE LTD

TECHNICAL SEO ISSUES



- Your Website health is not good
- There is 33 errors that are below :

1.Your 19 images are broken
2.There is 7 issues with mixed content
3.There is 6 issue with duplicate text
4.One page speed is low

- Pages without rel="canonical" tag

ROBOTS.TXT

► In Your Website there is no robot.txt page that help Google for crawling

SOCIAL LINKING

► In Your website the all social apps is not used

ON PAGE SEO

TITLE

► BAD REASON:

Title length is not according to Google algorithm

META DESCRIPTION

► Your meta description is not correct

REASONS:

- Length is not correct
- Words that are used not effective

ON PAGE SEO

IMAGE ALT ATTRIBUTE

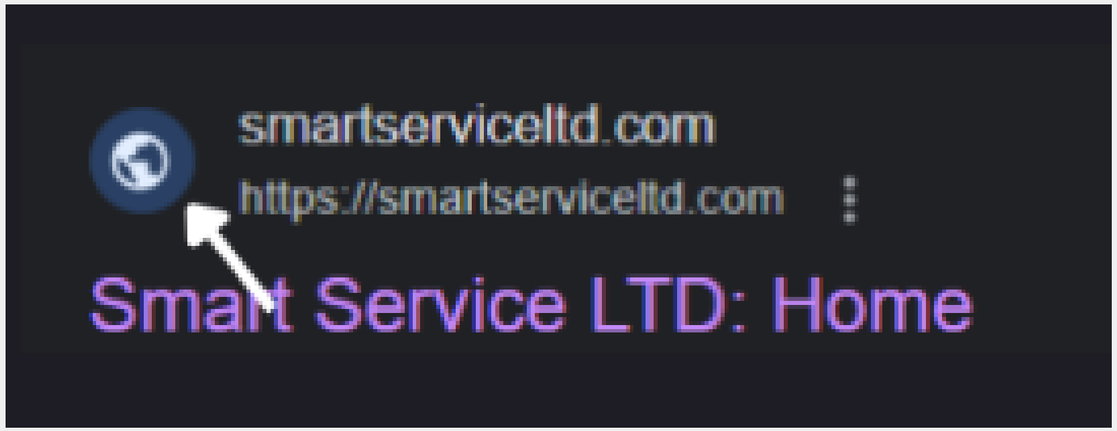
- In your website, you do not use image Alt text
- It lowers your website

SSL ENABLED

- In your website, SSL enabled, which gives a good score to your website

ON PAGE SEO

FAVICON

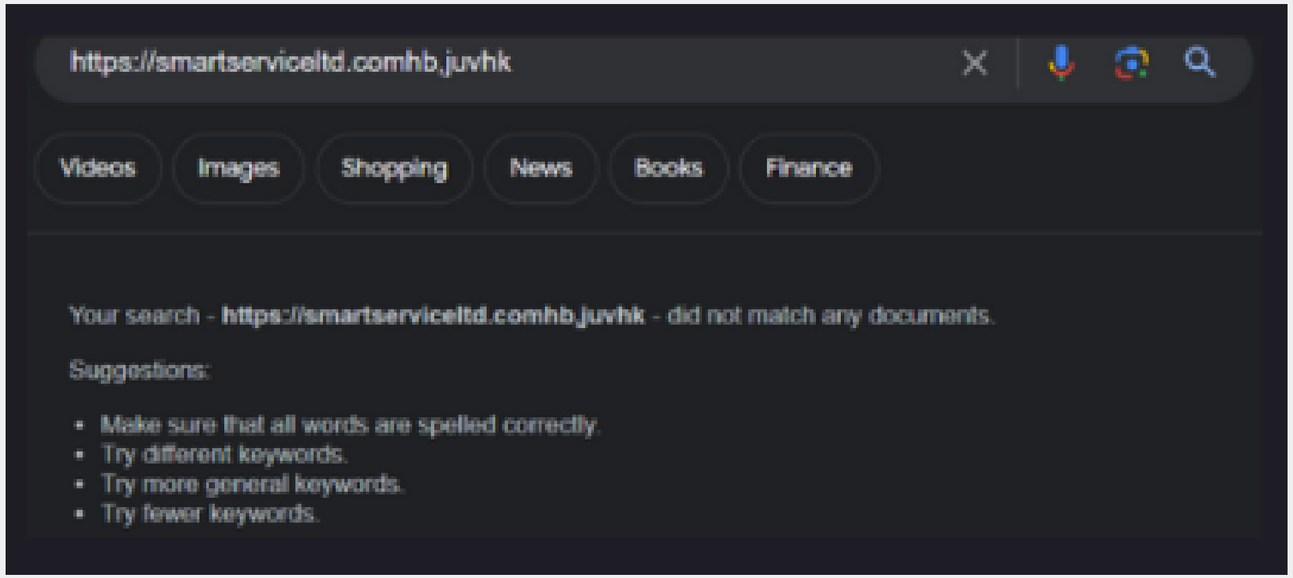


CONICAL TAG

► A canonical tag, also known as a canonical link or "relcanonical", is a piece of HTML code that tells search engines that a page has a master copy.

ON PAGE SEO

REDIRECTION



► There is no redirection on website

SITEMAP

► There is no Sitemap on the Website

► That affects your Website

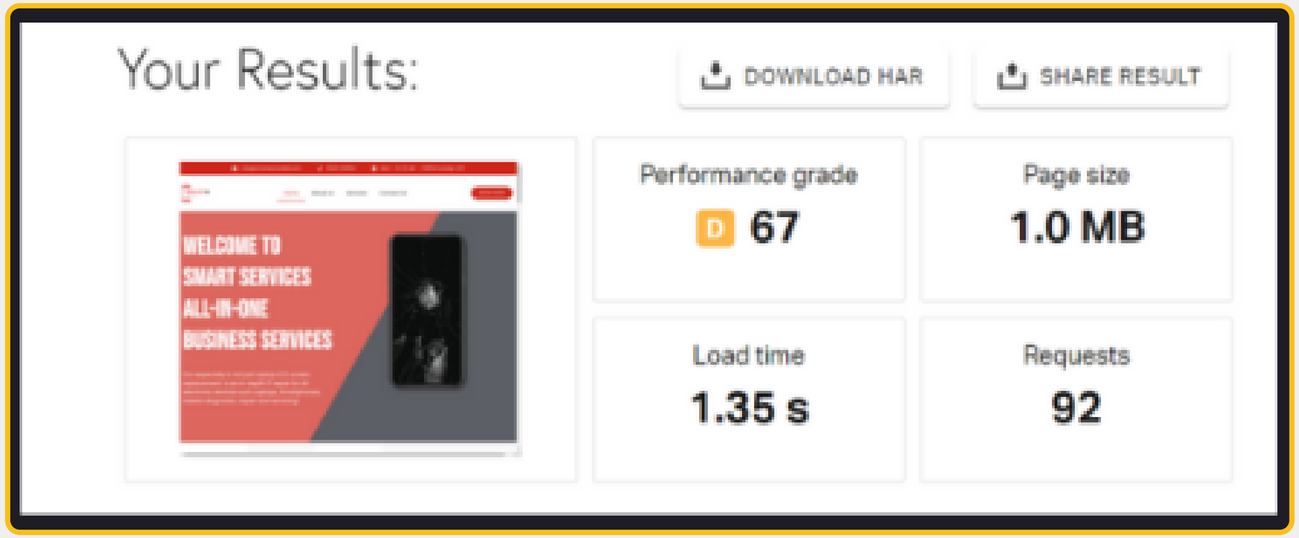
► It makes your Website go down in the listing

ON PAGE SEO

SUMMARY

- Page loading speed is good
- Page Css component is too much, which reduces performance.
- Performance grade must be 85 plus for ranking

PAGE SPEED & PERFORMANCE



DENSITY

► Your keyword density should not be used many times

KEYWORDS IN URL

► Keyword in URL does not only rank your web pages; it helps your users read information concerning a particular page easily before visiting the link

PERMALINKS

► In your website there is no use of Permalinks

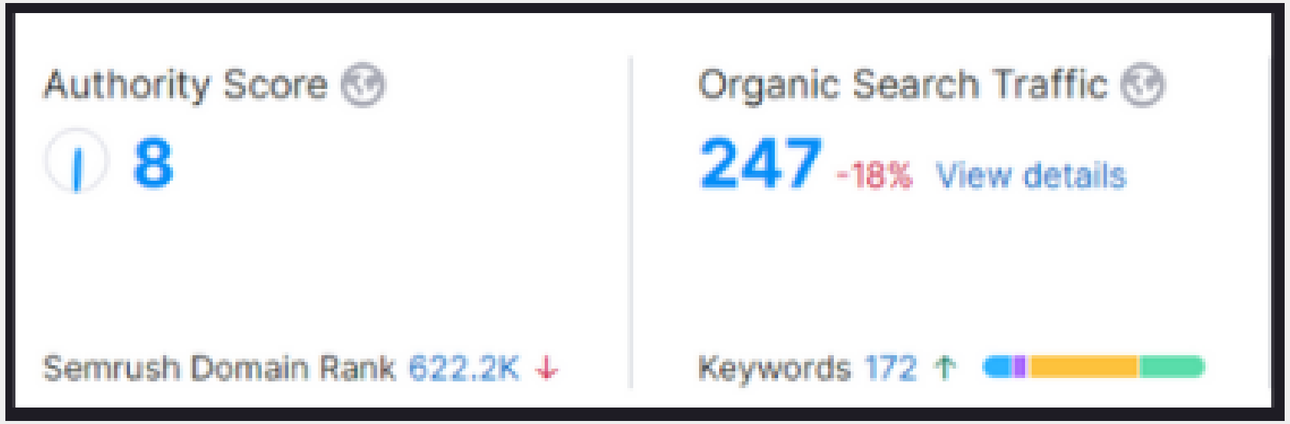
DA & PA

► Da and pa is good but it is low for rank on top

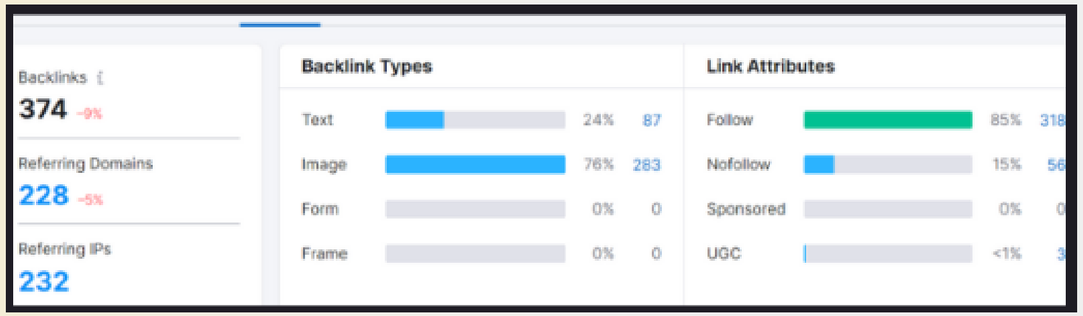
URL	DA	PA
https://smartserviceltd.com/	14	24

AUTHORITY SCORE

► Authority score is to much good but according to authority score traffic is to much low



BACKLINKS



SUMMARY

- The use of backlinks on your website is pretty good
- Adding more screenshots of your backlink
- Your Backlink score is medium
- Your two website link on IP

OFF-PAGE SEO

SUMMARY OF YOUR WEBSITE

► Your website needs many changes for ranking and to get a boost, your website needs technical SEO that solves your issues like internal breakage of images, links and duplicate of content and titles, and improper use of the H1 tag. On page is not on the algorithm of Google, that’s why your website is getting down on Google.

PREPARED BY

APLUS TECH SOLUTIONS TEAM